

## Campus Talk with Ewha Voice

# Ewha Art Road Festival gives an artistic twist

By Joe Hee-young

A combination of exhibitions, participatory booths, and street performances filled the streets in front of the school on Nov. 1 as part of the Ewha Art Road Festival.

The event was organized by Seodaemun-gu Office in hopes of bringing together all constituents of the community including students, local merchants, residents and people from other countries via art. It was also part of Seodaemun-gu's effort to increase the floating population of the area and ultimately enliven the local businesses by branding Ewha Road as a place with art and culture. Colleges and departments of the school also contributed to the festival.

Before the opening ceremony, several teams put on a variety of performances. A classical guitar club from Ewha, Ewha Yeyul, participated in the pre-opening performance with four songs including "Ice Pond" and "Happy Bossa Nova." "The selected songs are selected in hopes for the audience feel the fall and the festivity of today's event while listening to our performance," said Kim Seong-hye, a club member of Yeyul and a sophomore of Department of Philosophy.

The ceremony officially began with a congratulatory address by Seodaemun-gu mayor Mun Seok-jin.

"Through this festival, we hope that Ewha Road will become a place where culture and art flourishes and also foster a special cultural climate as a unique college town," the mayor said.

Professor Cho Sang-mi of the Global School of Continuing Education, district delegates, and local businesspersons' representatives also spoke briefly to commemorate the newly started festival.

Following the speeches, a brass quintet composed of students from Ewha's Department of Orchestral Instruments performed to celebrate the beginning of the festival.

This was followed by a senior fashion show, which took place at the stage in front of the main gate. All of the models were Ewha students from the Global School of Continuing Education.

Between the main stage and the park, 49 booths in the flea market lighted the streets. Crafters exhibited their unique works such as puppets made out of wool and hand weaved adornments.

Jay Chloe, a Macramé artist who managed the booth Handmade: Weaving Studio shared her thoughts about the festival.

"I used to visit shops surrounding Ewha, and it is nice to see how the floating population increased



- ① Dance performances take place on the main stage before the opening ceremony.
- ② A flea market of 49 booths exhibiting diverse products of crafters crowds Ewha Road.
- ③ Ewha Yeyul, a classic guitar club of students play songs meant to enliven festivity and arise the sentiment of fall.

Photo by Ko Yu-seon

thanks to festivals like this. I hope more events like these take place around this area," Jay said.

"I think this festival really integrates youth. It's nice that we got to participate," said calligraphy artist YINI CALI, who opened a booth to sell self-designed stationery.

The installations that filled the road on the day of festival were provided by College of Arts & Design. The name of the artwork was "A Creepy Gaze," and was composed of matrices of plasters with some broken or colored.

Additionally, participatory booths were set up. The Millennium Workshop, a youth culture and arts planning group sponsored program by Seodaemun-gu Office managed booths under Newtro concept, as a hint about their upcoming main event, which will take place Nov. 22.

"The second Millennium Workshop's upcoming event that will be held later in November, is

called "It feels good to have fun like this, New-tro festiva" and will be held at Sinchon Parang Kore. The booths are teasers of events we have planned," Jang Eun-ji of Millennium Workshop said.

While some students came to watch the festival, being aware of its schedule through SNS, others said that they had not noticed the event coming up.

"I never knew there was a festival. It was there before I knew it," said Ko Ju-eun, a freshman of Computer Science and Engineering.

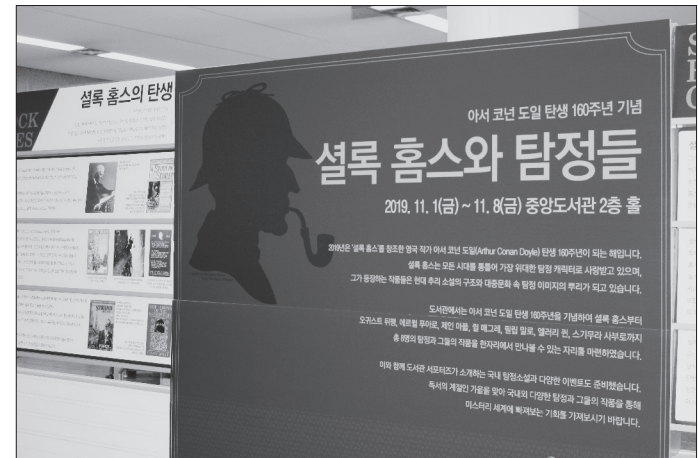
A number of Ewha student shared a positive account on the upbringing of the event.

"I think the best part of this festival is that it provides a platform for various artists to display their works and share them. It inspires me to create as well," said Gwon Ji-hye, a freshmen of Climate and Energy Systems Engineering.

mugudeli601@ewhain.net

## In Brief

## Library holds exhibition titled Sherlock Holmes and Detectives



The school library held an exhibition titled Sherlock Holmes and Detectives from Nov. 1 to 8 at the library hall. It was an exhibition to celebrate the 160th anniversary of the birth of Arthur Conan Doyle, the author of the famous mystery novel series, Sherlock Holmes. The library hosted several different events along with the exhibition, including an online quiz on the exhibition, and also received recommendations on mystery novels. Winners of the events were later selected and given prizes.

## Ewha Chamber Orchestra holds the 20th Regular Concert

Ewha Chamber Orchestra: The 20th Regular Concert took place on Nov. 11 at Young San Art Hall. Ewha Chamber Orchestra consists of alumni from the College of Music and was made to continue the legacy of music at the school. The orchestra has held concerts annually, and for 2019, they organized a set-list focusing on baroque music. Honorary professor from College of Music, Kim Ki-sun, led the orchestra as the head and conductor. The audience enjoyed the orchestra's rendition of Vivaldi and Bach concertos.

## EUREKA Portal System undergoes update

The renewal of the EUREKA portal system officially opened on Nov. 3 where minor updates including a changed page template and sleeker user interface took place on the platform to improve the IT infrastructure of the school. The portal was shut down from Nov. 1 until midnight of the following day. The interruption was prior announced by Office of Information and Communication. This was the first time the system underwent an update since the opening of the current portal in 2015.

## Ewha Institute for Translation Studies holds Science and Technology in Translation &amp; Interpreting conference

Science and Technology in Translation & Interpreting has been held at the International Education Building's LG Convention Hall on Nov. 9. The conference discussed the inextricable relationship between science and translation. Researchers and professors from Ewha, University of Tokyo, National Taiwan University, Hang Seng University of Hong Kong, Hong Kong Baptist University and more participated. The event provided simultaneous Korean-English translations. This event was sponsored by Ewha Womans University Graduate School of Translation & Interpretation and Brain Korea 21 Plus.

## Fibrosis Control Center hosts the 1st Fibrosis Control Center Symposium

College of Pharmacy Research Institute for Pharmaceutical Sciences (RIP) and Fibrosis Control Center hosted "The 1st Fibrosis Control Center Symposium" on Nov. 7 at ECC theater. The purpose of the symposium was to introduce leading studies on fibrotic diseases. The first session was about the basic approach for fibrosis control and the second session was on clinical and translational approach. Seven invited scholars gave presentations on their researches on rudimentary fibrotic diseases as well as applications to cure such diseases.

## 2019 Ewha Research Convergence Forum opens for the betterment of research cooperation

To facilitate collaborative research among different disciplines within Ewha, Office of Research organized Ewha Research Convergence Forum for the second time on Oct. 30 in Pfeiffer Hall. The event included the opening address of Vice President for Office of Research Bahn Hyo-kyeong and welcome speech of president of Ewha, Kim Hei-sook. Subsequently, Professor Kim Dong-wook of Department of Physics held a keynote lecture on "Convergence of natural science and engineering researchers for the inspection of new material." The forum also provided networking opportunities for participants.